

US Market Procurement Checklist (Golf Bags)

This checklist is written for **B2B procurement teams** sourcing custom golf bags for the United States market. It is designed to reduce sampling revisions, protect bulk consistency, and accelerate quoting.

1) RFQ Inputs (Send These First)

- Company name + website
- Target market: **United States**
- Product category (Stand/Cart/Staff/Tour/Sunday/Travel Cover/Junior/Pencil/Accessories)
- Target segment and positioning (value / mid / premium)
- Target quantity and colorways (per shipment)
- Reference images (what you want to match + what you want to avoid)
- Artwork files (AI/PDF/PNG) + logo placements + preferred logo method
- Packaging requirements (retail vs bulk; insert cards; hangtags)
- Timeline and preferred Incoterms (FOB/CIF/DDP)

2) Specification Checklist (Minimum)

- Top opening size + divider format
- Pocket list with intent + dimensions (rangefinder, valuables, apparel, cooler)
- Strap geometry and comfort target
- Cart compatibility requirements (strap channel placement + base stability)
- Materials by panel + reinforcement zones
- Zipper grade, tape width, slider type, puller details
- Hardware (buckles/D-rings) finish expectations and corrosion control
- Weight target and structure target (foam, stays, base plate)
- Color references (Pantone) + acceptable tolerance window

3) Quality Plan (What to Verify)

- Incoming inspection: materials and trims vs approved standards, lot identification
- In-line checkpoints: reinforcement layers, stitching density, zipper alignment
- Branding verification: placement accuracy on real curved panels
- Measurement sampling: key dimensions vs tolerances
- Final inspection: define defect taxonomy + AQL-based sampling

4) US Compliance & Labeling (Program Dependent)

- Treat compliance as a **planning workflow**, not a last-minute checkbox.
- If your channel requires it, align on screening/testing scope early.
- **Prop 65** is commonly handled via early risk screening of materials/components and aligned test scope where required.
- Label artwork should be version-controlled; confirm what labels/carton marks your channel needs.

5) Packaging & Transit Readiness

- Define carton specs (dimensions, weight limit, drop readiness)
- Verify protective materials for high-wear parts (base corners, hardware contact points)
- Confirm retail presentation requirements (hangtag, inserts, polybag)

6) Planning Baseline (Typical Ranges)

- Prototyping often **7–12 days** for the first sample round (complex programs may require additional rounds).
- MOQ and lead time are driven by materials, complexity, and capacity planning.
- Peak season (Aug–Dec) requires additional buffers for production and freight.

7) Reply Template (Copy/Paste)

Subject: Quote Request — US Market Golf Bags

Hello,

We would like to request a quote for a US market golf bag program.

- Category:
- Quantity + colorways:
- Target segment:
- Reference images:
- Artwork files:
- Packaging requirements:
- Timeline:
- Incoterms (FOB/CIF/DDP):

Please reply with your RFQ checklist and the critical questions needed to quote accurately.

Thanks