

# South Korea Market Guide for Golf Bags (EN/KO)

## Purpose / 목적

- EN: Reduce sampling rounds, lock approvals, and protect bulk consistency for South Korea programs.
- KO: 샘플 리비전을 줄이고 승인물을 고정하여 양산 편차(bulk drift)를 방지하기 위한 가이드입니다.

## 1) RFQ checklist (견적 요청 체크리스트)

- Product type (품목) : Stand / Cart / Staff / Tour / Sunday / Travel cover
- Quantity + variants (수량/옵션) : per colorway, per shipment
- Channel (판매채널) : Retail / E-commerce / Distributor / OEM
- Branding (로고) : placements, sizes, methods, artwork files
- Finish standard (마감 기준) : stitching/edge/symmetry measurable criteria
- QC (품질) : AQL(수입검사 기준), defect taxonomy, tolerances
- Labeling (라벨) : required fields + wording (program dependent)
- Packaging (포장) : moisture + shock protection, carton markings
- Delivery port (도착항) : Busan / Incheon
- Incoterms (인코텀즈) : FOB / CIF / DDP (program dependent)

**2) KR labeling template (라벨 항목 예시 / Example)**

Field	EN	한국어
Country of origin	Made in China	제조국: 중국
Material	Polyester / Nylon (example)	소재: 폴리에스터 / 나일론 (예)
Warning (if needed)	Keep away from heat (example)	주의: 고온을 피하세요 (예)

**Note / 주의:** Final labeling depends on your channel and product claims (program dependent).

### **3) South Korea logistics baseline (물류 기준 / Program dependent)**

- Ocean freight (해운) : China → Busan/Incheon (typical 5–12 days)
- Air freight (항공) : typical 2–5 days
- Customs + domestic delivery (통관+국내배송) : typical 2–7 days

#### **Packaging note / 포장 주의**

- Moisture protection (방습) : inner bag + desiccant planning (if needed)
- Shock protection (충격) : corner/base protection and stable carton spec
- Carton marking (카톤 마킹) : batch/lot/PO fields locked early

#### 4) QC flow (procurement-facing) (품질 흐름)

1. Material confirmation (소재 확인)
2. Prototype rounds (샘플/프로토타입)
3. Approval pack lock (승인물 고정: BOM/도면/라벨/포장)
4. In-line checkpoints (공정 내 QC)
5. Final AQL inspection (최종 AQL 검사)
6. Ship release (출고 판정)

#### Glossary / 용어

- AQL: Acceptable Quality Level / 수입검사(샘플링) 기준
- BOM: Bill of Materials / 부품표
- Incoterms: 인코텀즈

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