

# Japan Market Guide for Golf Bags (EN/JP)

## Purpose / 目的

- EN: Reduce sampling rounds, lock approvals, and protect bulk consistency for Japan programs.
- JP: サンプル回数を減らし、承認物を固定し、量産のブレ (bulk drift) を防ぐためのガイドです。

## 1) RFQ checklist (見積依頼チェック)

- Product type (品目) : Stand / Cart / Staff / Tour / Sunday / Travel cover
- Quantity + variants (数量・バリエーション) : per colorway, per shipment
- Channel (販売チャネル) : Retail / EC / Distributor / OEM
- Branding (ロゴ) : placements, sizes, methods, artwork files
- Finish standard (仕上げ基準) : stitching/edge/symmetry measurable criteria
- QC (品質) : AQL (受け入れ品質水準) , defect taxonomy, tolerances
- Labeling (ラベル) : required fields + wording (channel dependent / program dependent)
- Packaging (梱包) : retail presentation, moisture + shock protection
- Delivery port (到着港) : Tokyo / Osaka / Kobe
- Incoterms (インコタームズ) : FOB / CIF / DDP (program dependent)

## 2) Labeling template (ラベル項目テンプレート / Example)

Field	EN	日本語
Country of origin	Made in China	製造国: 中国
Material	Polyester / Nylon (example)	素材: ポリエステル / ナイロン (例)
Warning (if needed)	Keep away from heat (example)	注意: 高温を避けてください (例)

**Note / 注:** Final labeling depends on your channel and product claims (program dependent).

### 3) Japan logistics baseline (物流の目安 / Program dependent)

- Ocean freight (海運) : China → Tokyo/Osaka/Kobe (typical 6–14 days)
- Air freight (航空) : typical 2–5 days
- Customs + domestic delivery (通関+国内配送) : typical 2–7 days

#### Packaging note / 梱包注意

- Moisture protection (防湿) : inner bag + desiccant planning (if needed)
- Shock protection (緩衝) : corner/base protection and stable carton spec

## 4) QC flow (procurement-facing) (品質フロー)

1. Material confirmation (素材確認)
2. Prototype rounds (試作)
3. Approval pack lock (承認物固定: BOM/図面/ラベル/パッケージ)
4. In-line checkpoints (工程内QC)
5. Final AQL inspection (最終AQL検査)
6. Ship release (出荷判定)

### Glossary / 用語

- AQL: 受け入れ品質水準
- BOM: 部品表
- Incoterms: インコタームズ

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